

*"We just sent out our first survey, got an amazing return, and learned a lot of things about our readers that we can use in future marketing campaigns."*

— Jan Ramsey, OffBeat Publications



## Ask. Listen. Respond. And keep your customers satisfied and loyal.

**Today**, it's all about understanding and responding to your customers. Learning their interests. Their preferences. And their concerns. So you can give them the products, services, and communications that fit their ever-changing needs.

### Find out what they want with online surveys.

Imagine if you could give your customers an easy and consistent way to offer their honest — and frank — feedback. You can. Just ask them with online surveys. They're the perfect fit for a small business like yours.

They don't cost much. They don't take a lot of time. And they deliver meaningful, ongoing feedback to help you improve your business. That's why thousands of small businesses, nonprofits, and associations are using Online Survey from Constant Contact to listen to their audience and respond to their needs and interests.

From measuring customer satisfaction... to planning an event... to getting story ideas for your next newsletter, Online Survey lets your customers guide you in ways that can improve your business. Being heard is what keeps them satisfied and loyal. And keeps your business going strong.

### We'll help you succeed with online surveys.

We're committed to your success. That's why you'll get the help you need, the way you want to get it, with our FREE award-winning personal coaching and support.

**Prices as low as \$15 a month!**

## Free 60-Day Trial ConstantContact.com

During your trial, you can conduct unlimited online surveys, up to 250 responses. No risk. No obligation. No credit card required.



**Constant Contact**<sup>®</sup>  
Connect. Inform. Grow.

Get the feedback you need. Create the value your customers want.

**Survey templates make creating your online survey easy.**

Start your survey from scratch. Or choose one of over 60 sample templates — with questions and answers that you can change and personalize — to meet your exact needs. Our step-by-step, point-and-click Survey Wizard makes creating an online survey fast and easy. No technical expertise needed.

**Choose the right type of question to get quality feedback.**

From multiple choice... to numerical ranking... to open-ended text, you'll find the exact form of question that delivers insights you can use immediately.

**Invite contacts or website visitors to take your survey.**

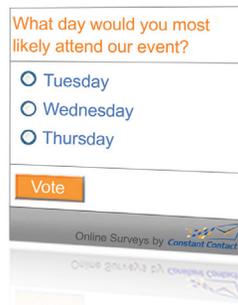
We built email invitations right into Online Survey, so asking contacts to participate couldn't be easier. Want to include website visitors? We make it easy to place a survey link on your site.

**Use your survey results to respond quickly.**

Automated tracking and reporting tools make it easy to instantly review and interpret your survey results as they come in. See trends. Pinpoint key issues. And respond quickly to what your customers are telling you — so that you can make continuous improvements in your business.

**Keep your website visitors engaged with Online Polls.**

Post a poll on your website and keep your online content fresh and exciting. You can change your poll as often as you'd like — even daily! — and gain valuable feedback from your audience. Best of all, our Online Poll feature comes with Online Survey — at no extra charge!



**Create your Online Survey from scratch or choose from over 60 sample survey templates!**

- Customer Satisfaction
- Member Benefits Satisfaction
- Website Satisfaction
- Event Satisfaction
- Event Planning
- Training Program Interest
- Professional Services Interest
- Online Shopping Experience
- General Website Feedback
- Product Purchase Intent
- In-Store Purchase Intent
- Newsletter Feedback
- Services Engagement
- Support Call Follow-up
- ... And more!



**Free 60-Day Trial**  
 ConstantContact.com

Send unlimited emails, up to 100 contacts. No risk. No obligation.